

¿Quién es Quién ?

en los precios de

Pan de Caja



PAN DE CAJA

¿QUÉ Y DÓNDE? COMPRAR MÁS BARATO PAN BLANCO (Pan de Caja)

La Defensoría del Consumidor, le informa a usted los precios más bajos de Pan de Caja (variedad) en presentaciones desde 530 g hasta 740 g según la marca y contenido neto dentro de los supermercados del Área Metropolitana de San Salvador (AMSS), Oriente (San Miguel) y Occidente (Santa Ana, Sonsonate y Ahuachapán).

| Producto | Marca | Contenido neto | AMSS | | | | Occidente | | | | | Oriente | |
|--------------------|---------|----------------|--------|--------|--------|--------|-----------|--------|--------|--------|--------|---------|--------|
| | | | DDJ | DF | MD | SS | DDJ | DF | MD | SM | SS | DDJ | SS |
| Doble Fibra | Bimbo | 530 | \$2.42 | n.d. | \$2.29 | \$2.45 | n.d. | n.d. | \$2.29 | \$2.45 | \$2.45 | \$2.42 | \$2.45 |
| Pan Integral | | 530 | n.d. | \$1.85 | \$1.85 | \$1.80 | n.d. | \$1.85 | \$1.85 | n.d. | n.d. | n.d. | \$1.80 |
| Multigrano Linaza | | 540 | \$2.40 | n.d. | \$2.30 | \$2.45 | n.d. | n.d. | \$2.30 | n.d. | \$2.45 | \$2.40 | \$2.45 |
| Dieta o Grasa | | 550 | \$2.30 | \$2.20 | n.d. | \$2.39 | \$2.30 | \$2.20 | n.d. | n.d. | \$2.39 | \$2.39 | \$2.39 |
| Pan Integral | | 550 | \$2.30 | n.d. | n.d. | \$2.45 | n.d. | n.d. | n.d. | n.d. | n.d. | n.d. | \$2.39 |
| Pan Integral | Dany | 600 | n.d. | n.d. | n.d. | \$1.47 | n.d. | n.d. | n.d. | n.d. | \$1.47 | n.d. | \$1.47 |
| | Lido | | \$1.30 | \$1.57 | \$1.42 | \$1.52 | n.d. | \$1.57 | n.d. | n.d. | \$1.52 | \$1.30 | \$1.52 |
| | Monarca | | \$1.50 | \$1.45 | \$1.45 | \$1.54 | \$1.30 | \$1.45 | \$1.45 | n.d. | \$1.54 | \$1.50 | \$1.54 |
| | Sinaí | | n.d. | n.d. | n.d. | \$1.52 | n.d. | n.d. | n.d. | n.d. | \$1.52 | n.d. | n.d. |
| Vital Fruti Cereal | Bimbo | | \$2.90 | n.d. | n.d. | \$2.99 | n.d. | n.d. | n.d. | n.d. | n.d. | n.d. | n.d. |
| Vital Semilla | | n.d. | n.d. | n.d. | \$2.99 | n.d. | n.d. | n.d. | n.d. | n.d. | n.d. | n.d. | |
| Butter Top | Europa | 690 | \$2.70 | n.d. | n.d. | \$2.75 | n.d. | n.d. | n.d. | n.d. | \$2.75 | \$2.70 | \$2.75 |
| Mantequilla | Bimbo | 700 | \$2.85 | n.d. | n.d. | \$2.88 | \$2.85 | n.d. | \$2.75 | \$2.88 | \$2.88 | \$2.85 | \$2.88 |
| Pan Integral | Aladino | 740 | \$2.80 | n.d. | n.d. | n.d. | n.d. | n.d. | n.d. | n.d. | n.d. | \$2.80 | n.d. |

Despensa de Don Juan (DDJ), Despensa Familiar (DF), Súper Selectos (SS), Maxi Despensa (MD)

■ Sondeo realizado el 27 de septiembre de 2016
■ Precio más barato según variedad, contenido neto y marca

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Recuerde cotizar, usted puede ahorrarse dinero en sus compras, eligiendo el mejor precio.



— **HORARIOS DE ATENCIÓN** —

Lunes a viernes

7:30 a.m - 5:00 p.m.

Sábados

8:00 a.m - 12:00 m.d.

24 horas a través del servicio de correo de voz