

Ranking de Tarjetas de Crédito

Mayo 2018

1. Entidades financieras identificadas: 14 (9 bancos, 3 Cooperativas y 2 Almacenes por departamento).
2. Cantidad de tarjetas de crédito identificadas: 238 (213 dirigidas a personas consumidoras y 25 empresariales).
3. Tarjetas de crédito con variación mensual en la tasa de interés efectiva: 0 y se identifican dos tarjetas de crédito nuevas emitidas por Banco Agrícola S.A.
4. Método de recolección de la información: publicaciones en los principales periódicos de circulación nacional (El Diario de Hoy, La Prensa Gráfica, El Mundo, etc.).

Tabla 1. Tarjetas de crédito, según tramos de tasas de interés anual efectiva, mayo 2018 (%)

| | <20 | 20-40 | 41-60 | 61-70 | Total |
|---|----------|------------|-----------|----------|------------|
| Banco de América Central, S.A. | 1 | 39 | 41 | - | 81 |
| Banco Promérica S.A. | - | 14 | 14 | - | 28 |
| Banco Agrícola S.A. | - | 14 | 9 | - | 23 |
| Scotiabank El Salvador S.A. | - | 10 | 9 | - | 19 |
| Banco Cuscatlán de El Salvador, S.A. | - | 6 | 7 | 5 | 18 |
| Banco Davivienda Salvadoreño S.A. | - | 7 | 4 | - | 11 |
| COMEDICA DE R.L. | 2 | 4 | - | - | 6 |
| BANCOVI | 1 | 3 | 1 | - | 5 |
| MultInversiones MI BANCO | - | 2 | 3 | - | 5 |
| Sistema Fedecrédito | - | 2 | 3 | - | 5 |
| CREDISIMAN, S.A. de C.V. | - | 2 | 2 | - | 4 |
| Primer Banco de los trabajadores | - | 3 | - | - | 3 |
| Sociedad Cooperativa de Ahorro y Microcrédito de R.L. de C.V. | - | 2 | - | 1 | 3 |
| Entidad Corporación de Tiendas Internacionales S.A. de C.V. | - | 2 | - | - | 2 |
| Total | 4 | 110 | 93 | 6 | 213 |

Fuente: Elaboración propia a partir de las publicaciones realizadas por los Bancos en los periódicos: El Diario de Hoy, La Prensa Gráfica, El Mundo, Más.

\$100 - \$500

| Nombre de la institución financiera | Tarjeta | Límite mínimo de crédito | abril-2018 | | | mayo-2018 | | | Variación | | |
|---|------------------------------|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| CREDISIMAN, S.A. de C.V. | CREDISIMAN | \$100 | 45.10 | 45.10 | \$0 | 45.10 | 45.10 | \$0 | 0.00 | 0.00 | 0.00 |
| CREDISIMAN, S.A. de C.V. | PRISMA MODA | \$100 | 45.10 | 45.10 | \$0 | 45.10 | 45.10 | \$0 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Carrión Visa | \$150 | 39.99 | 49.99 | \$15 | 39.99 | 49.99 | \$15 | 0.00 | 0.00 | 0.00 |
| Entidad Corporación de Tiendas Internacionales S.A. de C.V. | Sanborns | \$150 | 33.60 | 33.60 | \$0 | 33.60 | 33.60 | \$0 | 0.00 | 0.00 | 0.00 |
| Entidad Corporación de Tiendas Internacionales S.A. de C.V. | Sears | \$150 | 33.60 | 33.60 | \$0 | 33.60 | 33.60 | \$0 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express CF \$200.00 | \$200 | 37.92 | 37.92 | \$0 | 37.92 | 37.92 | \$0 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Adoc CF \$200.00 | \$200 | 37.92 | 43.92 | \$12 | 37.92 | 43.92 | \$12 | 0.00 | 0.00 | 0.00 |
| MultiInversiones MI BANCO | Clásica I | \$200 | 44.90 | 59.90 | \$30 | 44.90 | 59.90 | \$30 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Adoc | \$200 | 36.00 | 36.00 | \$0 | 36.00 | 36.00 | \$0 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | K-Plus | \$200 | 36.00 | 36.00 | \$0 | 36.00 | 36.00 | \$0 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Mundocard | \$200 | 36.00 | 46.62 | \$21 | 36.00 | 46.62 | \$21 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | St. Jack's | \$200 | 36.00 | 36.00 | \$0 | 36.00 | 36.00 | \$0 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Única | \$200 | 39.90 | 50.52 | \$21 | 39.90 | 50.52 | \$21 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Única DIGICEL | \$200 | 39.90 | 50.52 | \$21 | 39.90 | 50.52 | \$21 | 0.00 | 0.00 | 0.00 |
| Sistema Fedecrédito | Clásica I | \$200 | 44.90 | 59.90 | \$30 | 44.90 | 59.90 | \$30 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Amigo | \$250 | 39.90 | 47.90 | \$20 | 39.90 | 47.90 | \$20 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Local | \$250 | 36.00 | 44.00 | \$20 | 36.00 | 44.00 | \$20 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Visa Clásica 3 | \$250 | 36.00 | 48.00 | \$30 | 36.00 | 48.00 | \$30 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Crédito Joven | \$300 | 39.90 | 43.90 | \$12 | 39.90 | 43.90 | \$12 | 0.00 | 0.00 | 0.00 |

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|---|----------------------------------|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Banco Agrícola S.A. | Tarjeta Total | \$300 | 36.00 | 48.00 | \$36 | 36.00 | 48.00 | \$36 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Clásica San Nicolás | \$200 | n/a | n/a | n/a | 36.00 | 45.00 | \$18 | n/a | n/a | n/a |
| Banco Agrícola S.A. | Tarjeta Clásica Puma Unembossed | \$200 | n/a | n/a | n/a | 39.90 | 48.90 | \$18 | n/a | n/a | n/a |
| Banco Cuscatlán de El Salvador, S.A. | Tarjeta Cuscatlán | \$300 | 49.90 | 49.90 | \$0 | 49.90 | 49.90 | \$0 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Adoc CF \$300.00 | \$300 | 37.92 | 41.92 | \$12 | 37.92 | 41.92 | \$12 | 0.00 | 0.00 | 0.00 |
| COMEDICA DE R.L. | Clásica Local | \$300 | 24.00 | 27.33 | \$10 | 24.00 | 27.33 | \$10 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | LaPlace | \$300 | 36.00 | 36.00 | \$0 | 36.00 | 36.00 | \$0 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Portico (Cosas de Casa) | \$300 | 36.00 | 36.00 | \$0 | 36.00 | 36.00 | \$0 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Regional Visa | \$300 | 45.00 | 59.45 | \$43 | 45.00 | 59.45 | \$43 | 0.00 | 0.00 | 0.00 |
| Sociedad Cooperativa de Ahorro y Microcrédito de R.L. de C.V. | Mastercard Clásica Internacional | \$300 | 60.00 | 60.00 | \$0 | 60.00 | 60.00 | \$0 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Clásica Unembossed | \$400 | 39.90 | 54.90 | \$60 | 39.90 | 54.90 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Visa Clásica 2 | \$400 | 36.00 | 51.00 | \$60 | 36.00 | 51.00 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Visa Selectos | \$400 | 39.90 | 54.90 | \$60 | 39.90 | 54.90 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco Davivienda Salvadoreño S.A. | Visa Local | \$400 | 47.00 | 53.00 | \$24 | 47.00 | 53.00 | \$24 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express CF \$400.00 | \$400 | 37.92 | 40.92 | \$12 | 37.92 | 40.92 | \$12 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Adoc CF \$400.00 | \$400 | 37.92 | 40.92 | \$12 | 37.92 | 40.92 | \$12 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Netcard | \$500 | 30.00 | 36.00 | \$30 | 30.00 | 36.00 | \$30 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Mastercard Clásica | \$500 | 36.00 | 48.00 | \$60 | 36.00 | 48.00 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | Cash Back Mastercard CUSCATLAN | \$500 | 49.99 | 62.99 | \$65 | 49.99 | 62.99 | \$65 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | Cash Back Visa CUSCATLAN | \$500 | 49.99 | 62.99 | \$65 | 49.99 | 62.99 | \$65 | 0.00 | 0.00 | 0.00 |

| Nombre de la institución financiera | Tarjeta | Límite mínimo de crédito | abril-2018 | | | mayo-2018 | | | Variación | | |
|--------------------------------------|--------------------------------------|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Banco Cuscatlán de El Salvador, S.A. | Multipremios Clásica CUSCATLAN | \$500 | 49.99 | 62.99 | \$65 | 49.99 | 62.99 | \$65 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | Selectos CUSCATLAN | \$500 | 49.99 | 62.99 | \$65 | 49.99 | 62.99 | \$65 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | UNO Cuscatlán | \$500 | 49.99 | 62.99 | \$65 | 49.99 | 62.99 | \$65 | 0.00 | 0.00 | 0.00 |
| Banco Davivienda Salvadoreño S.A. | Master Card Clásica | \$500 | 39.90 | 45.90 | \$30 | 39.90 | 45.90 | \$30 | 0.00 | 0.00 | 0.00 |
| Banco Davivienda Salvadoreño S.A. | MasterCard Farma Value | \$500 | 39.60 | 47.60 | \$40 | 39.60 | 47.60 | \$40 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Aadvantage Clasica | \$500 | 37.92 | 47.92 | \$50 | 37.92 | 47.92 | \$50 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Care Clásica | \$500 | 37.92 | 53.92 | \$80 | 37.92 | 53.92 | \$80 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Clásica | \$500 | 37.92 | 43.92 | \$30 | 37.92 | 43.92 | \$30 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Europa Clásica | \$500 | 37.92 | 45.92 | \$40 | 37.92 | 45.92 | \$40 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express La Gran Vía Clásica | \$500 | 37.92 | 53.92 | \$80 | 37.92 | 53.92 | \$80 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express PriceSmart Clásica | \$500 | 37.92 | 37.92 | \$0 | 37.92 | 37.92 | \$0 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Diners Club Aadvantage Clásica | \$500 | 37.92 | 47.92 | \$50 | 37.92 | 47.92 | \$50 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Diners Club Clasica | \$500 | 37.92 | 37.92 | \$0 | 37.92 | 37.92 | \$0 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Diners Club Internacional Clásica | \$500 | 37.92 | 44.92 | \$35 | 37.92 | 44.92 | \$35 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Adoc CF \$500.00 | \$500 | 37.92 | 40.32 | \$12 | 37.92 | 40.32 | \$12 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Adoc Clasica | \$500 | 37.92 | 49.92 | \$60 | 37.92 | 49.92 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard BAC Clasica | \$500 | 37.92 | 42.92 | \$25 | 37.92 | 42.92 | \$25 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Clasica | \$500 | 37.92 | 42.72 | \$24 | 37.92 | 42.72 | \$24 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard mc Clasica | \$500 | 37.92 | 53.92 | \$80 | 37.92 | 53.92 | \$80 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Regional | \$500 | 37.92 | 41.92 | \$20 | 37.92 | 41.92 | \$20 | 0.00 | 0.00 | 0.00 |

| Nombre de la institución financiera | Tarjeta | Límite mínimo de crédito | abril-2018 | | | mayo-2018 | | | Variación | | |
|-------------------------------------|-----------------------------------|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Banco de América Central, S.A. | Mastercard Shell Clasica | \$500 | 37.92 | 49.92 | \$60 | 37.92 | 49.92 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | MasterCard Súper Selectos Clásica | \$500 | 38.88 | 48.88 | \$50 | 38.88 | 48.88 | \$50 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Walmart Clasica | \$500 | 37.92 | 47.52 | \$48 | 37.92 | 47.52 | \$48 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Web Card | \$500 | 30.96 | 33.96 | \$15 | 30.96 | 33.96 | \$15 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Propietaria Tarjeta Segura | \$500 | 27.96 | 30.36 | \$12 | 27.96 | 30.36 | \$12 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Clasica | \$500 | 37.92 | 43.92 | \$30 | 37.92 | 43.92 | \$30 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Farmacia San Nicolas Clasica | \$500 | 37.92 | 45.92 | \$40 | 37.92 | 45.92 | \$40 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Local | \$500 | 37.92 | 40.32 | \$12 | 37.92 | 40.32 | \$12 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa UFG Clasica | \$500 | 37.92 | 37.92 | \$0 | 37.92 | 37.92 | \$0 | 0.00 | 0.00 | 0.00 |
| BANCOVI | Clásica Internacional | \$500 | 30.00 | 35.00 | \$25 | 30.00 | 35.00 | \$25 | 0.00 | 0.00 | 0.00 |
| CREDISIMAN, S.A. de C.V. | CREDISIMAN DIAMANTE | \$500 | 24.86 | 24.86 | \$0 | 24.86 | 24.86 | \$0 | 0.00 | 0.00 | 0.00 |
| CREDISIMAN, S.A. de C.V. | CREDISIMAN PREMIER | \$500 | 33.79 | 33.79 | \$0 | 33.79 | 33.79 | \$0 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Cibercard Visa | \$500 | 39.90 | 43.44 | \$18 | 39.90 | 43.44 | \$18 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Clásica Mastercard | \$500 | 42.00 | 53.50 | \$58 | 42.00 | 53.50 | \$58 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Clásica Visa | \$500 | 42.00 | 53.50 | \$58 | 42.00 | 53.50 | \$58 | 0.00 | 0.00 | 0.00 |

Fuente: Elaboración propia a partir de las publicaciones realizadas por los Bancos en los periódicos: El Diario de Hoy, La Prensa Gráfica, El Mundo, Más.

\$501 - \$1,000

| Nombre de la institución financiera | Tarjeta | Límite mínimo de crédito | abril-2018 | | | mayo-2018 | | | Variación | | |
|--------------------------------------|------------------------------|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Banco de América Central, S.A. | American Express CF \$600.00 | \$600 | 37.92 | 39.92 | \$12 | 37.92 | 39.92 | \$12 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Adoc CF \$600.00 | \$600 | 37.92 | 39.92 | \$12 | 37.92 | 39.92 | \$12 | 0.00 | 0.00 | 0.00 |
| MultilInversiones MI BANCO | Clásica II | \$600 | 40.00 | 46.67 | \$40 | 40.00 | 46.67 | \$40 | 0.00 | 0.00 | 0.00 |
| Primer Banco de los trabajadores | Clásica Internacional | \$600 | 27.00 | 31.17 | \$25 | 27.00 | 31.17 | \$25 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Escamilla | \$600 | 33.00 | 33.00 | \$0 | 33.00 | 33.00 | \$0 | 0.00 | 0.00 | 0.00 |
| Sistema Fedecredito | Clásica II | \$600 | 40.00 | 46.67 | \$40 | 40.00 | 46.67 | \$40 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Garantizada | \$700 | 11.16 | 19.73 | \$60 | 11.16 | 19.73 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Mi Súper Estandar | \$750 | 39.99 | 48.66 | \$65 | 39.99 | 48.66 | \$65 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Office Depot Clásica | \$750 | 39.99 | 48.66 | \$65 | 39.99 | 48.66 | \$65 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Premia Clásica | \$750 | 39.99 | 48.66 | \$65 | 39.99 | 48.66 | \$65 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Puma Visa Clásica | \$750 | 39.99 | 48.66 | \$65 | 39.99 | 48.66 | \$65 | 0.00 | 0.00 | 0.00 |
| BANCOVI | Clásica Local | \$755 | n/a | n/a | n/a | 38.00 | 44.62 | \$50 | n/a | n/a | n/a |
| Scotiabank El Salvador S.A. | Scotiabank Light Visa | \$800 | 25.90 | 34.20 | \$66 | 25.90 | 34.20 | \$66 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | Selectos Oro Cuscatlán | \$900 | 42.99 | 53.08 | \$100 | 42.99 | 53.08 | \$100 | 0.00 | 0.00 | 0.00 |
| MultilInversiones MI BANCO | Clásica III | \$900 | 38.90 | 44.46 | \$50 | 38.90 | 44.46 | \$50 | 0.00 | 0.00 | 0.00 |
| Sistema Fedecredito | Clásica III | \$900 | 38.90 | 44.46 | \$50 | 38.90 | 44.46 | \$50 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | Biggest | \$990 | 39.90 | 44.94 | \$50 | 39.90 | 44.94 | \$50 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | LifeMiles Oro Cuscatlan | \$990 | 42.99 | 53.08 | \$100 | 42.99 | 53.08 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | Multiplaza Oro | \$990 | 42.99 | 53.08 | \$100 | 42.99 | 53.08 | \$100 | 0.00 | 0.00 | 0.00 |

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|--------------------------------------|--|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Banco Cuscatlán de El Salvador, S.A. | Multipremios Oro Master Card CUSCATLAN | \$990 | 42.99 | 53.08 | \$100 | 42.99 | 53.08 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | Multipremios Oro Visa CUSCATLAN | \$990 | 42.99 | 53.08 | \$100 | 42.99 | 53.08 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Aadvantage Dorada | \$1,000 | 34.32 | 44.32 | \$100 | 34.32 | 44.32 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express CF \$1,000.00 | \$1,000 | 37.92 | 39.12 | \$12 | 37.92 | 39.12 | \$12 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Dorada | \$1,000 | 34.20 | 44.20 | \$100 | 34.20 | 44.20 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Europa Dorada | \$1,000 | 37.92 | 43.92 | \$60 | 37.92 | 43.92 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express GRCC Dorada | \$1,000 | 34.32 | 44.32 | \$100 | 34.32 | 44.32 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Lifemiles Dorada | \$1,000 | 34.32 | 42.32 | \$80 | 34.32 | 42.32 | \$80 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Millas Plus Dorada | \$1,000 | 34.32 | 42.32 | \$80 | 34.32 | 42.32 | \$80 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express PriceSmart Dorada | \$1,000 | 34.32 | 34.32 | \$0 | 34.32 | 34.32 | \$0 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express RCP Dorada | \$1,000 | 34.32 | 46.82 | \$125 | 34.32 | 46.82 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Aadvantage Dorada | \$1,000 | 34.32 | 44.32 | \$100 | 34.32 | 44.32 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Adoc Dorada | \$1,000 | 34.32 | 40.32 | \$60 | 34.32 | 40.32 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard BAC Dorada | \$1,000 | 34.32 | 44.32 | \$100 | 34.32 | 44.32 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Dorada | \$1,000 | 37.92 | 47.92 | \$100 | 37.92 | 47.92 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Millas Plus Dorada | \$1,000 | 34.32 | 42.32 | \$80 | 34.32 | 42.32 | \$80 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | MasterCard Súper Selectos Dorada | \$1,000 | 31.80 | 41.80 | \$100 | 31.80 | 41.80 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Walmart Dorada | \$1,000 | 34.32 | 40.32 | \$60 | 34.32 | 40.32 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Aadvantage Dorada | \$1,000 | 34.32 | 44.32 | \$100 | 34.32 | 44.32 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Dorada | \$1,000 | 34.32 | 44.32 | \$100 | 34.32 | 44.32 | \$100 | 0.00 | 0.00 | 0.00 |

| Nombre de la institución financiera | Tarjeta | Límite mínimo de crédito | abril-2018 | | | mayo-2018 | | | Variación | | |
|-------------------------------------|----------------------------------|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Banco de América Central, S.A. | Visa Dorada Connectmiles | \$1,000 | 34.32 | 44.32 | \$100 | 34.32 | 44.32 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Farmacia San Nicolas Dorada | \$1,000 | 34.32 | 42.32 | \$80 | 34.32 | 42.32 | \$80 | 0.00 | 0.00 | 0.00 |

Fuente: Elaboración propia a partir de las publicaciones realizadas por los Bancos en los periódicos: El Diario de Hoy, La Prensa Gráfica, El Mundo, Más.

\$1,001 - \$3,000

| Nombre de la institución financiera | Tarjeta | Límite mínimo de crédito | abril-2018 | | | mayo-2018 | | | Variación | | |
|-------------------------------------|------------------------------|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Multinversiones MI BANCO | ORO | \$1,200 | 28.00 | 34.25 | \$75 | 28.00 | 34.25 | \$75 | 0.00 | 0.00 | 0.00 |
| Sistema Fedecredito | ORO | \$1,200 | 28.00 | 34.25 | \$75 | 28.00 | 34.25 | \$75 | 0.00 | 0.00 | 0.00 |
| Banco Davivienda Salvadoreño S.A. | Galerías | \$1,250 | 36.00 | 39.84 | \$48 | 36.00 | 39.84 | \$48 | 0.00 | 0.00 | 0.00 |
| Banco Davivienda Salvadoreño S.A. | Visa Clásica Internacional 1 | \$1,250 | 42.40 | 46.24 | \$48 | 42.40 | 46.24 | \$48 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Libre Gold | \$1,500 | 34.99 | 41.66 | \$100 | 34.99 | 41.66 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Libre Gold Tasa Esp | \$1,500 | 31.99 | 38.66 | \$100 | 31.99 | 38.66 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Max Visa Plus | \$1,500 | 39.99 | 46.66 | \$100 | 39.99 | 46.66 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Mi Súper Gold | \$1,500 | 35.99 | 42.66 | \$100 | 35.99 | 42.66 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Mi Súper Plus | \$1,500 | 36.99 | 43.66 | \$100 | 36.99 | 43.66 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | MI Tarjeta Gold | \$1,500 | 34.99 | 41.66 | \$100 | 34.99 | 41.66 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Office Depot Plus/Premium | \$1,500 | 36.99 | 43.66 | \$100 | 36.99 | 43.66 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Premia Gold | \$1,500 | 34.99 | 41.66 | \$100 | 34.99 | 41.66 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Puma Visa Gold | \$1,500 | 34.99 | 41.66 | \$100 | 34.99 | 41.66 | \$100 | 0.00 | 0.00 | 0.00 |

| Nombre de la institución financiera | Tarjeta | Límite mínimo de crédito | abril-2018 | | | mayo-2018 | | | Variación | | |
|-------------------------------------|------------------------------|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Banco Promérica S.A. | Spirit Mastercard Gold | \$1,500 | 33.99 | 40.66 | \$100 | 33.99 | 40.66 | \$100 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Gold Mastercard | \$1,500 | 35.90 | 41.80 | \$89 | 35.90 | 41.80 | \$89 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Gold Visa | \$1,500 | 35.90 | 41.80 | \$89 | 35.90 | 41.80 | \$89 | 0.00 | 0.00 | 0.00 |
| Primer Banco de los trabajadores | Oro Internacional | \$1,500 | 21.00 | 24.33 | \$50 | 21.00 | 24.33 | \$50 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Dorada San Nicolás | \$2,000 | 27.90 | 32.90 | \$100 | 27.90 | 32.90 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Mastercard Dorada | \$2,000 | 25.90 | 30.90 | \$100 | 25.90 | 30.90 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Visa Dorada | \$2,000 | 25.90 | 30.90 | \$100 | 25.90 | 30.90 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Visa Dorada Selectos | \$2,000 | 30.90 | 35.90 | \$100 | 30.90 | 35.90 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Platinum Lifemiles | \$2,500 | 35.90 | 39.90 | \$100 | 35.90 | 39.90 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Davivienda Salvadoreño S.A. | Master Card Dorada | \$3,000 | 34.00 | 36.00 | \$60 | 34.00 | 36.00 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco Davivienda Salvadoreño S.A. | MasterCard Farma Value Plus | \$3,000 | 32.88 | 34.88 | \$60 | 32.88 | 34.88 | \$60 | 0.00 | 0.00 | 0.00 |
| Banco Davivienda Salvadoreño S.A. | Visa Dorada | \$3,000 | 34.00 | 37.33 | \$100 | 34.00 | 37.33 | \$100 | 0.00 | 0.00 | 0.00 |
| COMEDICA DE R.L. | Clásica Compra Segura | \$3,000 | 15.00 | 16.33 | \$40 | 15.00 | 16.33 | \$40 | 0.00 | 0.00 | 0.00 |

Fuente: Elaboración propia a partir de las publicaciones realizadas por los Bancos en los periódicos: El Diario de Hoy, La Prensa Gráfica, El Mundo, Más.

\$3,001 - \$6,000

| Nombre de la institución financiera | Tarjeta | Límite mínimo de crédito | abril-2018 | | | mayo-2018 | | | Variación | | |
|---|---|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Sociedad Cooperativa de Ahorro y Microcrédito de R.L. de C.V. | Mastercard Gold | \$3,001 | 36.00 | 36.00 | \$0 | 36.00 | 36.00 | \$0 | 0.00 | 0.00 | 0.00 |
| BANCOVI | Gold Internacional | \$3,100 | 27.96 | 29.25 | \$40 | 27.96 | 29.25 | \$40 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Platinum Mastercard | \$3,500 | 25.90 | 29.06 | \$111 | 25.90 | 29.06 | \$111 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Platinum Visa | \$3,500 | 25.90 | 29.06 | \$111 | 25.90 | 29.06 | \$111 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | LifeMiles Infinite CUSCATLAN | \$3,900 | 25.50 | 29.35 | \$150 | 25.50 | 29.35 | \$150 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | LifeMiles REAL CUSCATLAN | \$3,900 | 34.99 | 38.20 | \$125 | 34.99 | 38.20 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | Mastercard Black CUSCATLAN | \$3,900 | 34.99 | 38.20 | \$125 | 34.99 | 38.20 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | Multipremios Platinum Master Card CUSCATLAN | \$3,900 | 34.99 | 38.20 | \$125 | 34.99 | 38.20 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | Multipremios Platinum Visa CUSCATLAN | \$3,900 | 34.99 | 38.20 | \$125 | 34.99 | 38.20 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco Cuscatlán de El Salvador, S.A. | Signature CUSCATLAN | \$3,900 | 25.50 | 25.50 | \$0 | 25.50 | 25.50 | \$0 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Mastercard Platinum | \$4,000 | 20.90 | 24.03 | \$125 | 20.90 | 24.03 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Platinum San Nicolás | \$4,000 | 23.90 | 26.40 | \$100 | 23.90 | 26.40 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Visa Platinum | \$4,000 | 20.90 | 24.03 | \$125 | 20.90 | 24.03 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Aadvantage Platinum | \$4,000 | 25.80 | 28.93 | \$125 | 25.80 | 28.93 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Aadvantage Prestige | \$4,000 | 23.52 | 26.65 | \$125 | 23.52 | 26.65 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express BB Platinum | \$4,000 | 25.80 | 28.93 | \$125 | 25.80 | 28.93 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Care Platinum | \$4,000 | 25.80 | 27.80 | \$80 | 25.80 | 27.80 | \$80 | 0.00 | 0.00 | 0.00 |

| Nombre de la institución financiera | Tarjeta | Límite mínimo de crédito | abril-2018 | | | mayo-2018 | | | Variación | | |
|-------------------------------------|---------------------------------------|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Banco de América Central, S.A. | American Express Europa Platinum | \$4,000 | 25.80 | 27.80 | \$80 | 25.80 | 27.80 | \$80 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express GRCC Platinum | \$4,000 | 25.80 | 27.80 | \$80 | 25.80 | 27.80 | \$80 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Lifemiles Elite | \$4,000 | 23.52 | 28.52 | \$200 | 23.52 | 28.52 | \$200 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Lifemiles Premium | \$4,000 | 25.80 | 28.93 | \$125 | 25.80 | 28.93 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Millas Plus Black | \$4,000 | 24.00 | 27.75 | \$150 | 24.00 | 27.75 | \$150 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express Millas Plus Platinum | \$4,000 | 26.80 | 29.93 | \$125 | 26.80 | 29.93 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express PriceSmart Platinum | \$4,000 | 25.80 | 25.80 | \$0 | 25.80 | 25.80 | \$0 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Aadvantage Platinum | \$4,000 | 25.80 | 28.93 | \$125 | 25.80 | 28.93 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Adoc Platinum | \$4,000 | 25.80 | 28.30 | \$100 | 25.80 | 28.30 | \$100 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Millas Plus Black | \$4,000 | 24.00 | 27.75 | \$150 | 24.00 | 27.75 | \$150 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Millas Plus Platinum | \$4,000 | 25.80 | 28.93 | \$125 | 25.80 | 28.93 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Platinum | \$4,000 | 25.80 | 28.93 | \$125 | 25.80 | 28.93 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | MasterCard Súper Selectos Platinum | \$4,000 | 25.80 | 28.93 | \$125 | 25.80 | 28.93 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Mastercard Walmart Platinum | \$4,000 | 25.80 | 27.68 | \$75 | 25.80 | 27.68 | \$75 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Aadvantage Platinum | \$4,000 | 25.80 | 28.93 | \$125 | 25.80 | 28.93 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Farmacia San Nicolas Platinum | \$4,000 | 25.80 | 27.80 | \$80 | 25.80 | 27.80 | \$80 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Platinum | \$4,000 | 25.80 | 28.93 | \$125 | 25.80 | 28.93 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Platinum Connectmiles | \$4,000 | 25.80 | 28.93 | \$125 | 25.80 | 28.93 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Libre Platinum | \$4,000 | 26.99 | 30.12 | \$125 | 26.99 | 30.12 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Libre Platinum Tasa Esp | \$4,000 | 23.99 | 27.12 | \$125 | 23.99 | 27.12 | \$125 | 0.00 | 0.00 | 0.00 |

| Nombre de la institución financiera | Tarjeta | Límite mínimo de crédito | abril-2018 | | | mayo-2018 | | | Variación | | |
|---|--|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Banco Promérica S.A. | Mi Súper Platinum | \$4,000 | 27.99 | 31.12 | \$125 | 27.99 | 31.12 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Mi Tarjeta Platinum | \$4,000 | 26.99 | 30.12 | \$125 | 26.99 | 30.12 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Premia Platinum | \$4,000 | 26.99 | 30.12 | \$125 | 26.99 | 30.12 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Spirit Mastercard Platinum | \$4,000 | 26.99 | 30.12 | \$125 | 26.99 | 30.12 | \$125 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Tarjeta IBERIA Promerica Platinum | \$4,000 | 26.99 | 30.12 | \$125 | 26.99 | 30.12 | \$125 | 0.00 | 0.00 | 0.00 |
| Multinversiones MI BANCO | Platinum | \$4,000 | 22.00 | 24.75 | \$110 | 22.00 | 24.75 | \$110 | 0.00 | 0.00 | 0.00 |
| Sistema Fedecredito | Platinum | \$4,000 | 22.00 | 24.75 | \$110 | 22.00 | 24.75 | \$110 | 0.00 | 0.00 | 0.00 |
| COMEDICA DE R.L. | Gold | \$4,001 | 24.00 | 25.25 | \$50 | 24.00 | 25.25 | \$50 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa signature | \$5,000 | 24.00 | 27.00 | \$150 | 24.00 | 27.00 | \$150 | 0.00 | 0.00 | 0.00 |
| COMEDICA DE R.L. | Platinum | \$5,000 | 20.00 | 21.50 | \$75 | 20.00 | 21.50 | \$75 | 0.00 | 0.00 | 0.00 |
| COMEDICA DE R.L. | Platinum para estudiantes en el extranjero | \$5,000 | 18.00 | 19.50 | \$75 | 18.00 | 19.50 | \$75 | 0.00 | 0.00 | 0.00 |
| Sociedad Cooperativa de Ahorro y Microcrédito de R.L. de C.V. | Mastercard Platinum | \$5,001 | 28.00 | 28.00 | \$0 | 28.00 | 28.00 | \$0 | 0.00 | 0.00 | 0.00 |
| Banco Davivienda Salvadoreño S.A. | Master Card Black | \$6,000 | 25.80 | 27.80 | \$120 | 25.80 | 27.80 | \$120 | 0.00 | 0.00 | 0.00 |
| Banco Davivienda Salvadoreño S.A. | Master Card Platinum | \$6,000 | 25.80 | 27.20 | \$84 | 25.80 | 27.20 | \$84 | 0.00 | 0.00 | 0.00 |
| Banco Davivienda Salvadoreño S.A. | Visa Platinum | \$6,000 | 25.80 | 27.47 | \$100 | 25.80 | 27.47 | \$100 | 0.00 | 0.00 | 0.00 |
| Primer Banco de los trabajadores | Platinum Internacional | \$6,000 | 19.00 | 20.25 | \$75 | 19.00 | 20.25 | \$75 | 0.00 | 0.00 | 0.00 |

Fuente: Elaboración propia a partir de las publicaciones realizadas por los Bancos en los periódicos: El Diario de Hoy, La Prensa Gráfica, El Mundo, Más.

> \$6,001

| Nombre de la institución financiera | Tarjeta | Límite mínimo de crédito | abril-2018 | | | mayo-2018 | | | Variación | | |
|-------------------------------------|-----------------------------------|--------------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|------------|---------------------|-------------------|
| | | | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular | Tasa anual | Tasa anual efectiva | Membresía Titular |
| Banco Agrícola S.A. | Mastercard Black | \$7,000 | 19.90 | 22.76 | \$200 | 19.90 | 22.76 | \$200 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Mastercad Black | \$7,500 | 23.99 | 25.99 | \$150 | 23.99 | 25.99 | \$150 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | MI Tarjeta Signature | \$7,500 | 24.99 | 26.99 | \$150 | 24.99 | 26.99 | \$150 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Premia Signature | \$7,500 | 24.99 | 26.99 | \$150 | 24.99 | 26.99 | \$150 | 0.00 | 0.00 | 0.00 |
| BANCOVI | Platinum Internacional | \$8,100 | 21.96 | 22.58 | \$50 | 21.96 | 22.58 | \$50 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Infinite Lifemiles | \$10,000 | 28.90 | 30.90 | \$200 | 28.90 | 30.90 | \$200 | 0.00 | 0.00 | 0.00 |
| Banco Agrícola S.A. | Tarjeta Visa Infinite | \$10,000 | 19.90 | 21.90 | \$200 | 19.90 | 21.90 | \$200 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | American Express RCP Platinum | \$10,000 | 23.52 | 26.02 | \$250 | 23.52 | 26.02 | \$250 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Infinite | \$10,000 | 23.52 | 25.52 | \$200 | 23.52 | 25.52 | \$200 | 0.00 | 0.00 | 0.00 |
| Banco de América Central, S.A. | Visa Infinite Connectmiles | \$10,000 | 23.52 | 25.52 | \$200 | 23.52 | 25.52 | \$200 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | MI Tarjeta Infinite | \$10,000 | 23.99 | 25.49 | \$150 | 23.99 | 25.49 | \$150 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Tarjeta IBERIA Promerica Infinite | \$10,000 | 23.99 | 25.49 | \$150 | 23.99 | 25.49 | \$150 | 0.00 | 0.00 | 0.00 |
| Banco Promérica S.A. | Visa Infinite | \$10,000 | 23.99 | 25.49 | \$150 | 23.99 | 25.49 | \$150 | 0.00 | 0.00 | 0.00 |
| Scotiabank El Salvador S.A. | Infinite Visa | \$10,000 | 22.90 | 24.67 | \$177 | 22.90 | 24.67 | \$177 | 0.00 | 0.00 | 0.00 |
| BANCOVI | Black | \$25,000 | 18.00 | 19.20 | \$200 | 18.00 | 19.20 | \$200 | 0.00 | 0.00 | 0.00 |

Fuente: Elaboración propia a partir de las publicaciones realizadas por los Bancos en los periódicos: El Diario de Hoy, La Prensa Gráfica, El Mundo, Más.