



TRIBUNAL DE ÉTICA  
GUBERNAMENTAL  
E L S A L V A D O R , C . A .

# Métricas Redes Sociales TEG

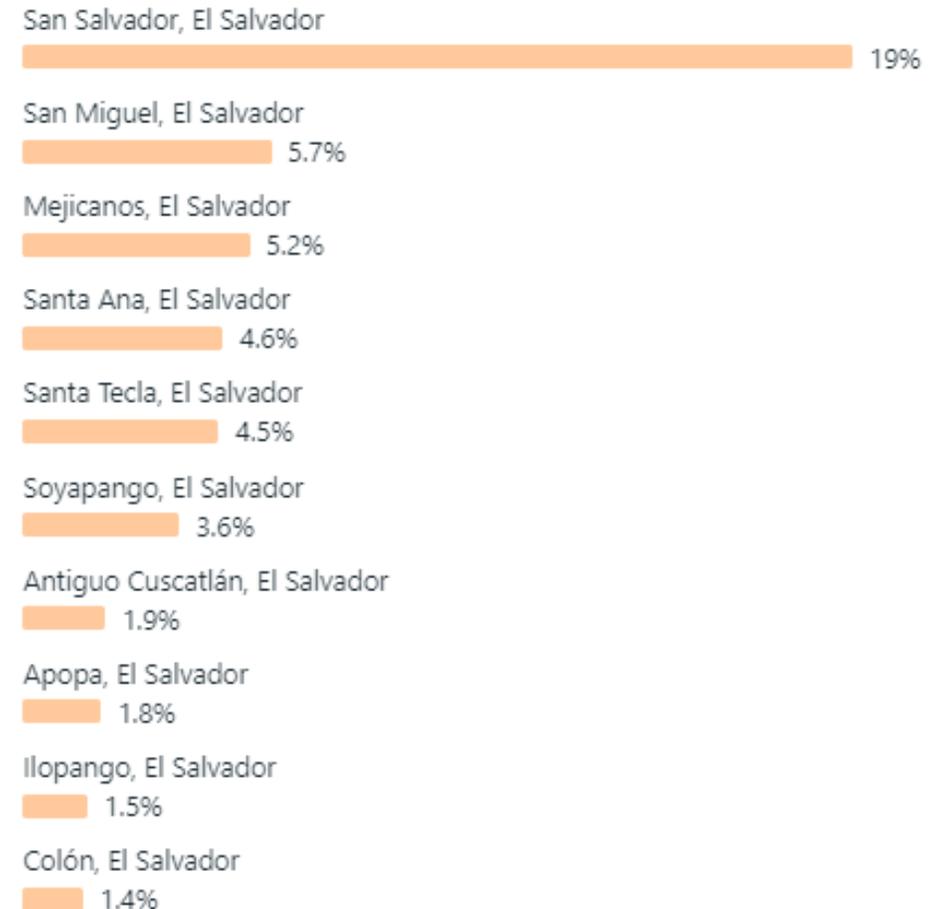
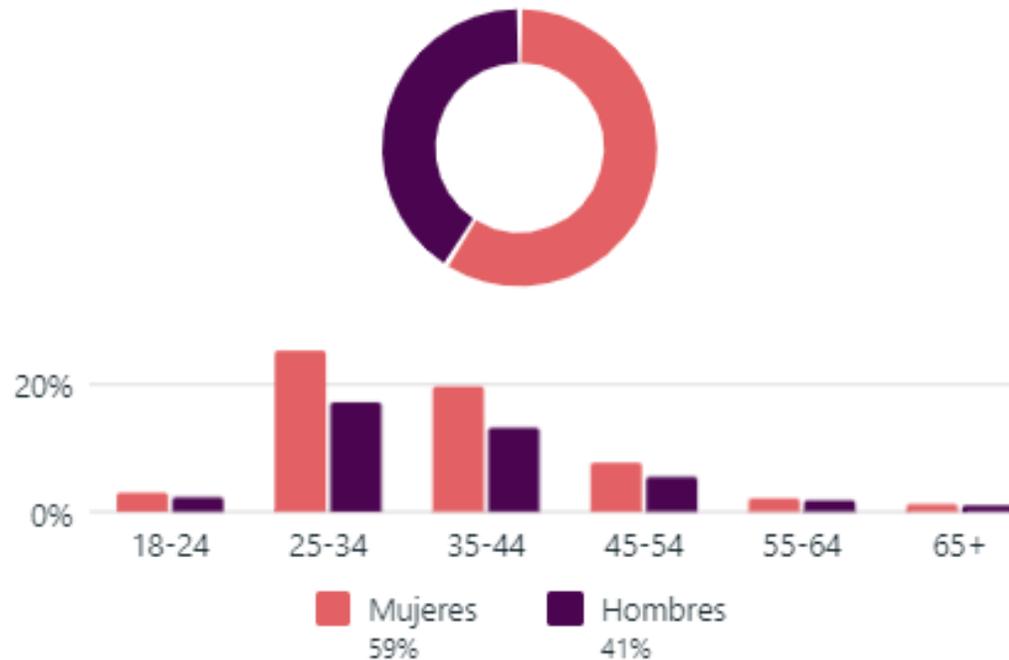
Mayo de 2024.

Unidad de Comunicaciones

# Facebook



- Público: 10, 255 seguidores. 59% mujeres 41% hombres.



## Resumen



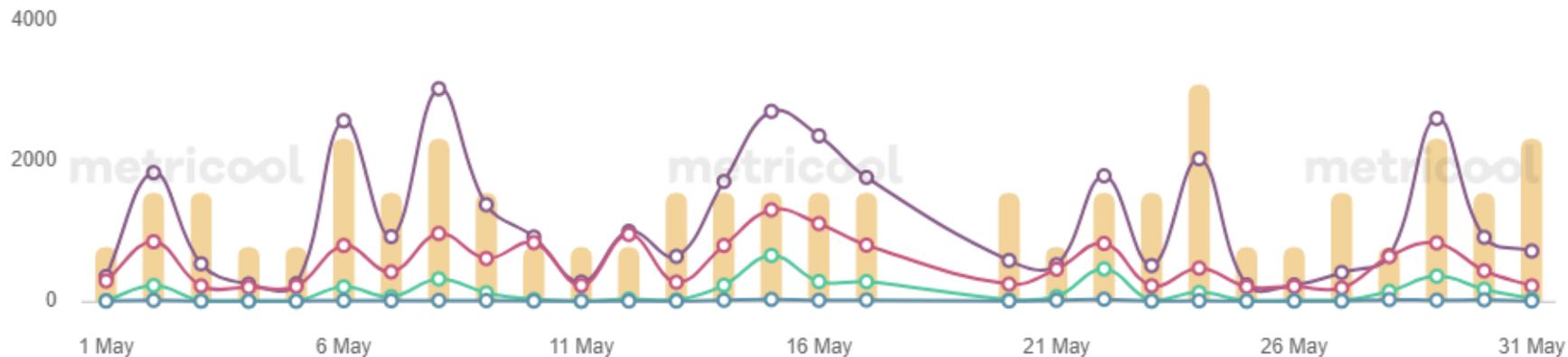
12.43↑  
Engagement

3848↓  
Interacciones

573↓  
Promedio alcance/post

33.5K↓  
Impresiones

54↑  
Posts



## Interacciones

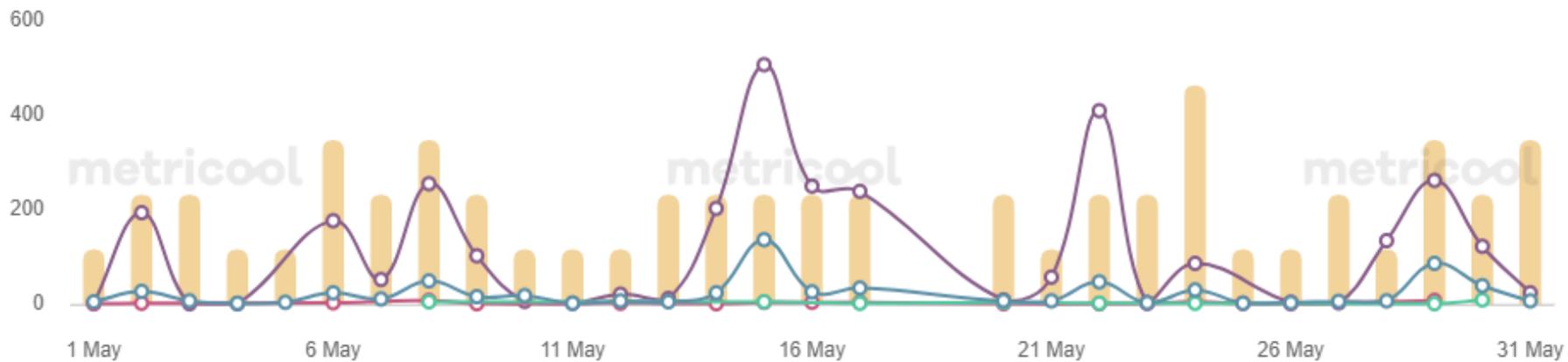
641↓  
Reacciones

30↓  
Comentarios

50↓  
Compartidos

3127↓  
Clics

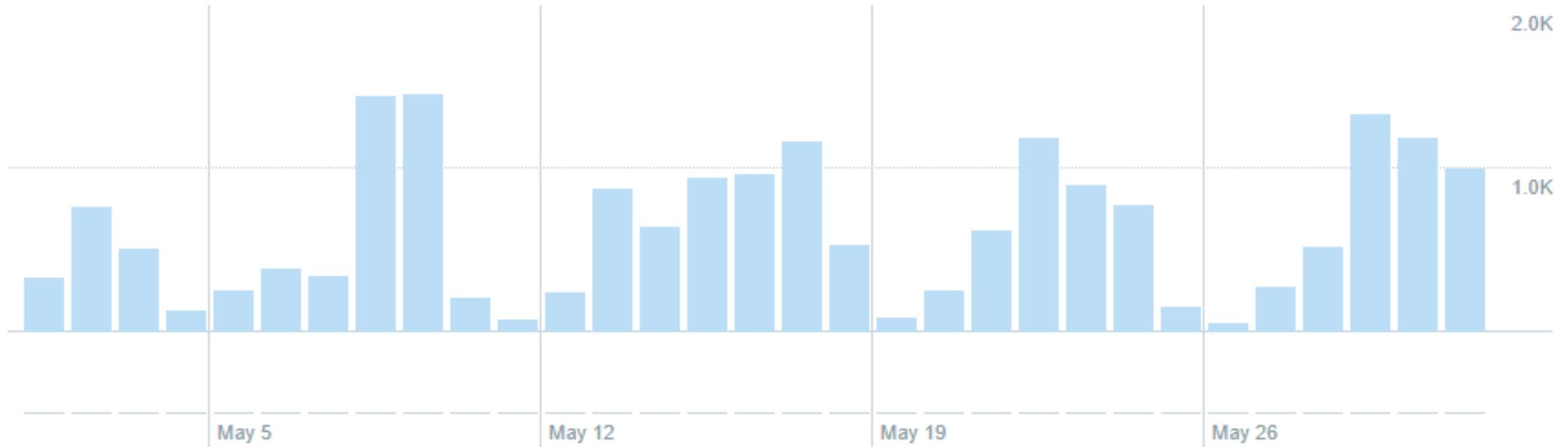
54↑  
Posts



X



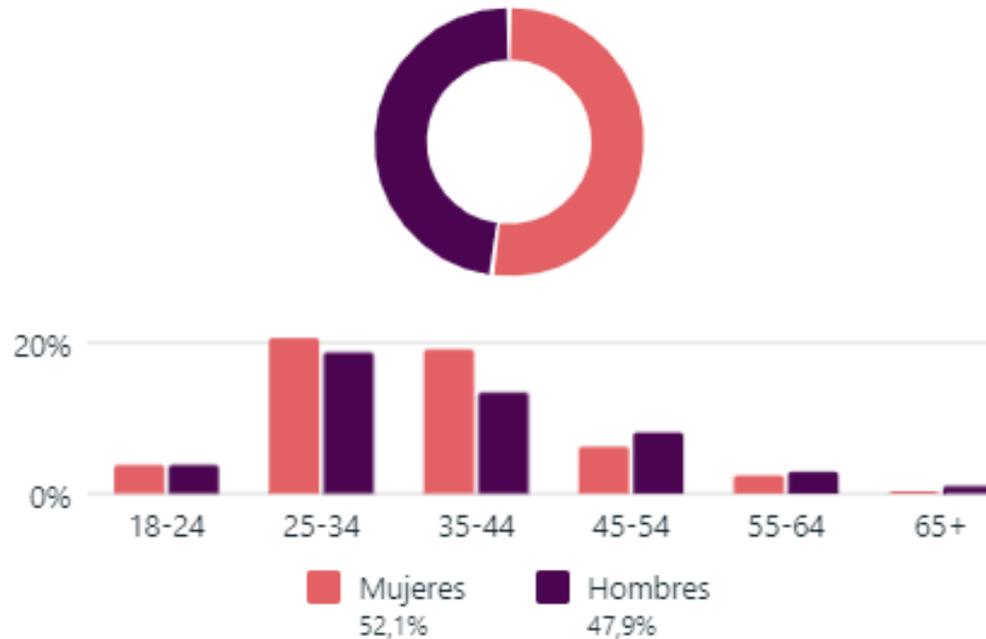
- Durante mayo 2024 se obtuvieron 19,700 impresiones.



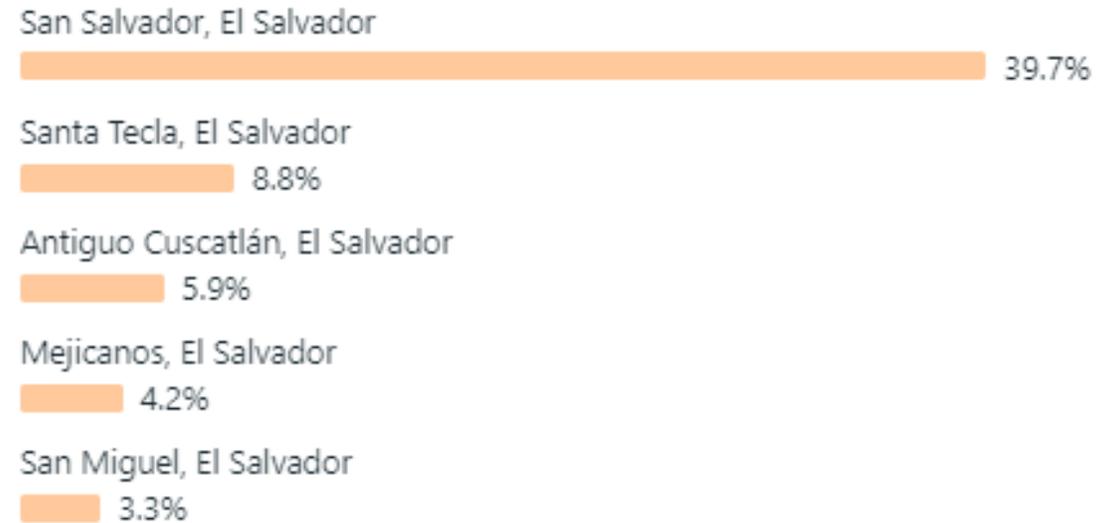
# Instagram



- Público: 239 seguidores. 52.1% mujeres 47.9% hombres.



## Principales ciudades





3719↑

Impresiones

58↑

Promedio alcance/día

199↑

Vistas del perfil

0

Clics en la web

55↑

Contenido total

